WHAT ARE THE DS2200 SERIES HANDHELD IMAGERS?

Affordability and simplicity delivered.

2D barcodes have made their way to your Point of Sale (POS), appearing on everything from the items your shoppers are purchasing to printed and electronic coupons and loyalty cards. Your 1D scanner can't capture the new 2D codes, leading to exceptions that slow down the check-out process and frustrate shoppers at that key last personal touchpoint in your store. But with the DS2200 Series, you can scan it all. You get an affordable 1D/2D imager that doesn't compromise performance or features for price. And you can choose the model that best fits your POS needs — the corded DS2208 or the cordless DS2278. The DS2200 Series — the affordability your budget demands, with the deployment, ease of use and management simplicity your business requires.

WHY SHOULD YOU BUY THE DS2200 SERIES?

TOP 5 CUSTOMER BENEFITS

1
The price is right.

With the DS2200 Series, you get all the features you need at a pricepoint that won't break the bank. No cost tools make it incredibly simple to setup and manage the DS2200 Series. And with the popular cordless model, you add 2D capabilities at practically the same cost as a 1D scanner. We really do mean affordable!

2
No learning curve.

Scanning with the DS2200 Series is so easy that even a 'first timer' can do it. The patent-pending aim line provides a fool-proof guide — and it's similar to the aim line in the 1D scanners you use today. With omni-directional scanning, users never need to line up the scanner and the barcode — unlike 1D scanners. And with Zebra's PRZM Intelligent Imaging, your workers can capture barcodes, regardless of condition — even if they are dirty, scratched, damaged or poorly printed.

3
Be ready now.

Scan it all — 1D and 2D barcodes, printed and displayed on the screens of your customers' mobile phones. You'll be able to easily cash in on the $43 billion dollar mobile coupon business* — without slowing down the checkout process when cashiers are forced to manually enter coupon information.

* Predicted global redemption value

4
Practically sets itself up.

The DS2200 Series is pre-configured for the most common applications, so it's ready to use, right out of the box. Just plug the DS2200 Series into your POS — the technology in these scanners and their cables work in concert to automatically identify and connect to virtually any host, no configuration required.

5
Buy from a leader.

When you choose Zebra scanning technology, you can expect the best scanning performance in the industry — period. Zebra invented handheld scanning and has been responsible for the development of thousands of patents that make Zebra scanners the best in the business — and the scanning technology that powers millions of users all around the world in companies of all types and sizes.

APPLICATIONS

Retail
- Point-of-Sale (POS)
- Loyalty applications
- Electronic coupon redemption
- Backroom receiving
- Inventory management

Other markets
- Hospitality
- Transportation & Logistics
- Light/clean manufacturing
- OEM/government

ROI
- Improve cashier productivity
- Increase shopper satisfaction with fast checkout times
- Virtually no training required
- Minimal management time and cost

BROCHURES AND MORE
- **DS2200 Specifications Sheet**
- **DS2200 Series Handheld Scanner Video**
- **Retail Mobile Barcode Application Brief**
- **Quick Service Restaurant (QSR) Mobile Barcode Application Brief**
- **Hospitality Mobile Barcode Application Brief**
- **Transportation Mobile Barcode Application Brief**

ZEBRA

ZEBRA

NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
+1 847 955 2283
la.contactme@zebra.com