

# **Modern Series**

**LCD Monitor** 

Modern MD2712PW (3PA4)

User Guide

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#### Revision

V1.0, 2023/09

### **Getting Started**

This chapter provides you with the information on hardware setup procedures. While connecting devices, be careful in holding the devices and use a grounded wrist strap to avoid static electricity.

### **Package Contents**

Monitor	Modern MD2712PW	
Documentation	Quick Start Guide	
Stand		
Accessories	Stand Base with Screw(s)	
	Power Cord & External Power Supply	
Cables	High Speed HDMI™ Cable (Optional)	

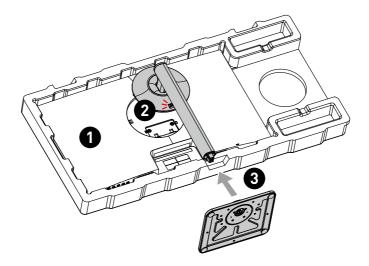


## Important

- Contact your place of purchase or local distributor if any of the items is damaged or missing.
- Package contents may vary by country.
- The included power cord is exclusively for this monitor and should not be used with other products.

### Installing the Monitor Stand

- 1. Leave the monitor in its protective packaging. Align the stand bracket to the monitor groove.
- 2. Push the stand towards the monitor groove until it locks in place.
- 3. Connect the base to the stand and tighten the base screw to secure the base.
- Make sure the stand assembly is properly installed before setting the monitor upright.





#### ) Important

- Place the monitor on a soft, protected surface to avoid scratching the display panel.
- Do not use any sharp objects on the panel.
- The groove for installing the stand bracket can also be used for wall mount. Please contact your dealer for proper wall mount kit.
- This product comes with NO protective film to be removed by the user! Any
  mechanical damages to the product including removal of the polarizing film may
  affect the warranty!



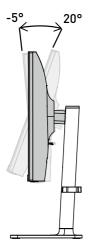
### **Adjusting the Monitor**

This monitor is designed to maximize your viewing comfort with its adjustment capabilities.

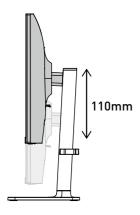


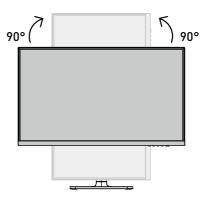
### / Important

- Avoid touching the display panel when adjusting the monitor.
- Please slightly tilt the monitor backwards before pivoting it.

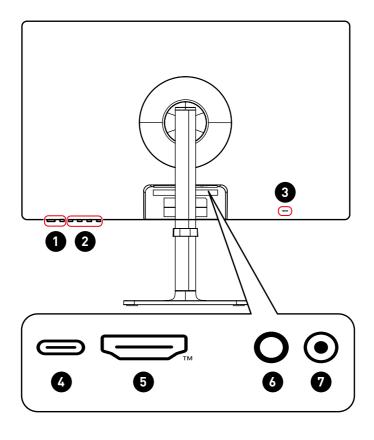








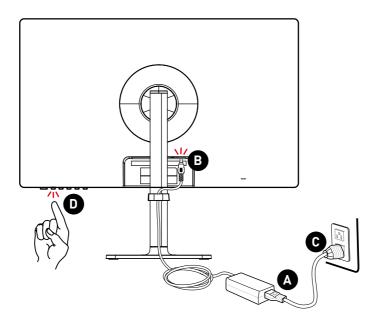
### **Monitor Overview**



	Power Button & Power LED
	Lit in white after the monitor is turned on. If no signal input, the LED will turn into orange. Lit in orange when the monitor is in Stand-by mode.
2	OSD Keys
3	Kensington Lock
A	USB Type-C Port
	This port supports DisplayPort Alternate (DP Alt) Mode and up to 5V/3A (15W) power delivery. It only carries video signals and doesn't support data transmission function.
	1mportant
	Your USB-C signal source and cable must support DisplayPort Alternate Mode to enable video output to the monitor.
5	HDMI™ Connector HDMI™
	Supports 1920x1080@100Hz as specified in HDMI™ 1.4b.
6	Headphone Jack
0	Power Jack

### Connecting the Monitor to PC

- 1. Turn off your computer.
- 2. Connect the video cable from the monitor to your computer.
- **3.** Assemble the external power supply & power cord. (Figure A)
- **4.** Connect the external power supply to the monitor power jack. (Figure B)
- **5.** Plug the power cord into the electrical outlet. (Figure C)
- **6.** Turn on the monitor. (Figure D)
- 7. Power on the computer and the monitor will auto detect the signal source.



## **OSD Setup**

This chapter provides you with essential information on OSD Setup.

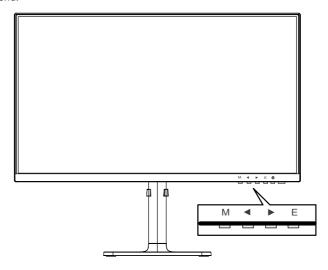


### / Important

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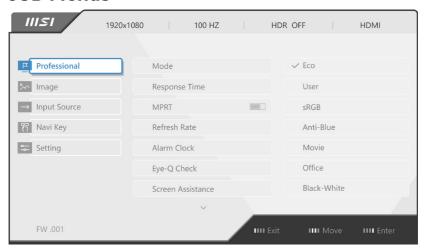
### **OSD Keys**

The monitor comes with a set of OSD Keys that help to control the On-Screen Display (OSD) menu.



OSD Key	Hot Key (When OSD is OFF)	OSD Setup (When OSD is ON)
М	Activating the OSD Main Menu	<ul><li>Entering the submenus.</li><li>Confirming a selection or setting.</li></ul>
•	• Mode	Navigating through function menus and items.
	Input Source	Adjusting function values.
Е	Audio Volume	<ul><li>Confirming the selection.</li><li>Exiting the current menu.</li></ul>

### **OSD Menus**





### 🚹 Important

The following settings will be grayed out when HDR signals are received:

- Night Vision
- MPRT
- HDCR
- Brightness

- Contrast
- Low Blue Light
- Color Temperature

### **Professional**

1st Level Menu	2nd/3rd Level Menu	Description
Mode	Eco	Use Up or Down Button to select and
	User	preview mode effects.
	sRGB	<ul> <li>Press the E Button to confirm and apply your mode type.</li> </ul>
	Anti-Blue	The default setting "Eco" mode meets the requirements of TÜV Rheinland's
	Movie	"Low Blue Light" standard and Eyesafe
	Office	certification.
	Black-White	
Response Time	Normal	Users can adjust Response Time in any
	Fast	mode.
	Fastest	

1st Level Menu	2nd/3rd Level Menu		Description		
MPRT	OFF		MPRT is available when the refresh rate is over 85 Hz.		
	ON		Activating MPRT will affect:	:	
			Affected Function Fun	ction Status	
			» Adaptive-Sync » HDCR	to OFF	
			» Brightness Una	ble to select	
Refresh Rate	Location	Left Top	Location is adjustable in OS		
		Right Top	the E Button to confirm and Refresh Rate Location.	d apply your	
		Left Bottom	This monitor follows and we		
		Right Bottom	Operating System's preset Rate.	Screen Refresh	
	OFF				
	ON				
Alarm Clock	Location	Left Top	After setting the time, press	s the E Button to	
		Right Top	<ul><li>activate the timer.</li><li>Users have to manually restore their</li></ul>	store their preset	
		Left Bottom	Alarm Clock after any AC p		
		Right Bottom	reconnection.		
	0FF				
	15:00	00:01 ~ 99:59			
	30:00				
	45:00				
	60:00				
Eye-Q Check	0FF		Select OFF to disable Eye-0		
	Amsler Grid		Select Amsler Grid to check your central vision field.     Select Astigmatism to check your blurred.		
	Astigmatism				
	Posture Correction		vision.  • Select Posture Correction to improve posture when sitting.		
			Activating Eye-Q Check will	l affect:	
				nction Status	
			» Info. On Screen » Refresh Rate » Alarm Clock » Screen Assistance		
				t to OFF	
			Ser cent / Issistance		

1st Level Menu	2nd/3rd Level Menu	Description
Screen Assistance	None	Through AI algorithm, this function enhances the visibility of in-game crosshair.  Users can select the color and position of the crosshair.
Screen Size	4:3 16:9	Users can adjust Screen Size in any mode, any resolution and any screen refresh rate.
Adaptive-Sync	0FF	Adaptive-Sync prevents screen tearing.
Audplive Sylle	ON	Activating Adaptive-Sync will affect:
		Affected Function Function Status
		» MPRT Set to OFF

## Image

1st Level Menu	2nd/3rd Level Menu	Description
Brightness	0-100	Properly adjust Brightness according to the surrounding lighting.
Contrast	0-100	Properly adjust Contrast to relax your eyes.
Sharpness	0-5	Sharpness improves clarity and details of images.
Image	OFF	Image Enhancement enhances image
Enhancement	Weak	edges to improve their acutance.
	Medium	
	Strong	
	Strongest	
Low Blue Light	OFF	Low Blue Light protects your eyes against
	ON	blue light. When enabled, Low Blue Light adjusts the screen color temperature to a more yellow glow.
		<ul> <li>When Mode is set to Anti-Blue, it is mandatory to enable Low Blue Light.</li> </ul>
		<ul> <li>This monitor is a Low Blue Light monitor which will decrease the blue light emitted without adjusting the OSD settings.</li> </ul>

1st Level Menu	2nd/3rd Level Menu		De	escription	
HDCR	OFF ON		1	HDCR enhances imag increasing the contra Activating HDCR will a	st of images.
				Affected Function	Function Status
				» Brightness	Unable to select
				» MPRT	Set to OFF
Color Temperature	Cool		Use Left or Right Button to select and preview mode effects.  Press the E Button to confirm and apply your mode type.		
					Commin and apply
			Users can adjust Color Tempera	r Temperature in	
		G (0-100)		Customization mode.	
		B (0-100)			

## Input Source

1st Level Menu	2nd Level Menu	Description
HDMI™		Users can adjust Input Source in any mode.
Type C		
Auto Scan	OFF	Users can use the Navi Key to select Input Source at
	ON	below status:     While "Auto Scan" is set to "OFF" with the monitor at power saving mode;     While "No Signal" message box is shown on the monitor.

## Navi Key

1st Level Menu	2nd Level Menu	Description
Enter	OFF	All Navi Key items can be adjusted via OSD Menus.
Left	Brightness	
Right	Mode	
	Alarm Clock	
	Input Source	
	Refresh Rate	
	Info. On Screen	
	Audio Volume	

## Setting

1st Level Menu	2nd Level Menu	Description
Language	繁體中文	Users have to press the E Button to confirm and
	English	apply the Language setting.  • Language is an independent setting. Users' own
	Français	language setting will override the factory . When
	Deutsch	users set Reset to Yes, Language will not be changed.
	Italiano	
	Español	
	한국어	
	日本語	
	Русский	
	Português	
	简体中文	
	Bahasa Indonesia	
	Türkçe	
	(More languages coming soon)	
Transparency	0~5	Users can adjust Transparency in any mode.
OSD Time Out	5~30s	Users can adjust OSD Time Out in any mode.
Power Button	OFF	When set to 0FF, users can press the power button to turn off the monitor.
	Standby	When set to Standby, users can press the power button to turn off the panel and backlight.
HDMI™ CEC	OFF	HDMI™ CEC (Consumer Electronics Control)
	ON	supports Sony PlayStation®, Nintendo® Switch™, Xbox Series X S consoles and various audio-visual devices that are CEC-capable.
		If HDMI™ CEC is set to ON:
		The monitor will automatically power on when the CEC device is turned on.
		The CEC device will enter power saving mode when the monitor is turned off.
		<ul> <li>When Sony PlayStation®, Nintendo® Switch™, or Xbox Series XIS console is connected, Mode will be automatically set to default modes and can be adjusted to users' preferred modes later.</li> </ul>
Type C PD Charge	OFF	Type C PD Charge enables users to charge their
	ON	devices through a USB Type-C connector, which can deliver up to 15W (5V/3A).

1st Level Menu	2nd Level Menu	Description		
Info. On Screen	OFF ON	The information of the monitor status will be shown on the right side of the screen.  Activating Info. On Screen will affect:		
		Affected Function Function Status		
		» Eye-Q Check Set to 0FF		
Audio Volume	0-100	Users can adjust Audio Volume in any mode.		
Reset	YES	Users can Reset and restore settings to original OSD		
	N0	Default in any mode.		

## **Specifications**

Monitor	Modern MD2712PW	
Size	27 inch	
Curvature	Flat	
Panel Type	IPS	
Resolution	1920 x 1080 (FHD)	
Aspect Ratio	16:9	
Brightness	300 nits (max)	
Contrast Ratio	1000:1	
Refresh Rate	100Hz	
	1ms (MPRT)	
Response Time	4ms (GTG)	
	14ms (Tr + Tf)	
	HDMI™ Connector x1	
1/0	USB Type-C Port x1	
	Headphone Jack x1	
View Angles	178°(H), 178°(V)	
DCI-P3*/ sRGB	89% / 117%	
Surface Treatment	Anti-glare Anti-glare	
Display Colors	16.7M 8bits (6bits + FRC)	
Speaker	3W x 2	
Monitor Power Options	12.0V === 4.0A 48.0W	
External Power Supply	Model: ADS-65HI-12N-1 12048E	
Power Input	100~240Vac, 50~60Hz, Max. 1.5A	
Power Output	12.0V === 4.0A 48.0W	
Adjustment (Height)	0 ~ 110mm	
Adjustment (Tilt)	-5° ~ 20°	
Adjustment (Swivel)	-30° ~ 30°	
Adjustment (Pivot)	-90° ~ 90°	
Kensington Lock	Yes	
	• Plate Type: 75 x 75 mm	
	• Screw Type: M4 x 10 mm	
VESA Mounting	• Thread Diameter: 4 mm	
	• Thread Pitch: 0.7 mm	
	• Thread Length: 10 mm	

Monitor		Modern MD2712PW	
Dimension (W x D x H)		613.5 x 200.8 x 413.3 mm	
Wainhi	Net	5.85 kg	
Weight	Gross	8 kg	
Environment	Operating	• Temperature: 0°C to 40°C	
		• Humidity: 20% to 90%, non-condensing	
		• Altitude: 0 ~ 5000m	
	Storage	• Temperature: -20°C to 60°C	
		• Humidity: 10% to 90%, non-condensing	

<sup>\*</sup> Based on CIE1976 test standards.

## **Preset Display Modes**



All information is subject to change without prior notice.

Standard	Resolution		Modern MD2712PW	
Standard			HDMI™	USB-C
Full HD	1920x1080	@60Hz	V	٧
		@85Hz	V	٧
		@100Hz	V	V
Video Timing Resolution	720P		V	V
	1080P @60Hz		V	V

### **Troubleshooting**

#### The power LED is off.

- Press the monitor power button again.
- Check if the monitor power cable is properly connected.

#### No image.

- Check if the computer graphics card is properly installed.
- Check if the computer and monitor are connected to electrical outlets and are turned on.
- Check if the monitor signal cable is properly connected.
- The computer may be in Standby mode. Press any key to activate the monitor.

#### The screen image is not properly sized or centered.

• Refer to Preset Display Modes to set the computer to a setting suitable for the monitor to display.

#### No Plug & Play.

- Check if the monitor power cable is properly connected.
- Check if the monitor signal cable is properly connected.
- Check if the computer and graphics card are Plug & Play compatible.

#### The icons, font or screen are fuzzy, blurry or have color problems.

- · Avoid using any video extension cables.
- · Adjust brightness and contrast.
- Adjust RGB color or tune color temperature.
- Check if the monitor signal cable is properly connected.
- Check for bent pins on the signal cable connector.

#### The monitor starts flickering or shows waves.

- Change the refresh rate to match the capabilities of your monitor.
- Update your graphics card drivers.
- Keep the monitor away from electrical devices that may cause electromagnetic interference (EMI).

### **Safety Instructions**

- Read the safety instructions carefully and thoroughly.
- All cautions and warnings on the device or User Guide should be noted.
- Refer servicing to qualified personnel only.

#### Power

- Make sure that the power voltage is within its safety range and has been adjusted properly to the value of 100~240V before connecting the device to the power outlet.
- If the power cord comes with a 3-pin plug, do not disable the protective earth pin from the plug. The device must be connected to an earthed mains socket-outlet.
- Please confirm the power distribution system in the installation site shall provide the circuit breaker rated 120/240V, 20A (maximum).
- Always disconnect the power cord or switch the wall socket off if the device would be left unused for a certain time to achieve zero energy consumption.
- Place the power cord in a way that people are unlikely to step on it. Do not place anything on the power cord.
- If this device comes with an adapter, use only the MSI provided AC adapter approved for use with this device.

#### **Environment**

- To reduce the possibility of heat-related injuries or of overheating the device, do not place the device on a soft, unsteady surface or obstruct its air ventilators.
- Use this device only on a hard, flat and steady surface.
- To prevent the device from tipping over, secure the device to a desk, wall or fixed object with an anti-tip fastener that helps to properly support the device and keep it safe in place.
- To prevent fire or shock hazard, keep this device away from humidity and high temperature.
- Do not leave the device in an unconditioned environment with a storage temperature above 60°C or below -20°C, which may damage the device.
- The maximum operating temperature is around 40°C.
- When cleaning the device, be sure to remove the power plug. Use a piece of soft cloth rather than industrial chemical to clean the device. Never pour any liquid into the opening; that could damage the device or cause electric shock.
- Always keep strong magnetic or electrical objects away from the device.
- If any of the following situations arises, get the device checked by service personnel:
  - The power cord or plug is damaged.
  - Liquid has penetrated into the device.
  - The device has been exposed to moisture.

- The device does not work well or you can not get it working according to the User Guide
- The device has dropped and damaged.
- The device has obvious sign of breakage.

### **TÜV Rheinland Certification**

### TÜV Rheinland Low Blue Light Certification

Blue light has been shown to cause eye fatigue and discomfort. MSI now offers monitors with TÜV Rheinland Low Blue Light certification to ensure users' eye comfort and well-being. Please follow the instructions below to reduce the symptoms from extended exposure to the screen and blue light.



- Place the screen 20 28 inches (50 70 cm) away from your eyes and a little below eye level.
- Consciously blinking the eyes every now and then will help to reduce eye strain after extended screen time.
- Take breaks for 20 minutes every 2 hours.
- Look away from the screen and gaze at a distant object for at least 20 seconds during breaks.
- Make stretches to relieve body fatigue or pain during breaks.
- Turn on the optional Low Blue Light function.

#### TÜV Rheinland Flicker Free Certification

 TÜV Rheinland has tested this product to ascertain whether the display produces visible and invisible flicker for the human eye and therefore strains the eyes of users.



- TÜV Rheinland has defined a catalogue of tests, which sets out minimum standards at various frequency ranges. The test catalogue is based on internationally applicable standards or standards common within the industry and exceeds these requirements.
- The product has been tested in the laboratory according to these criteria.
- The keyword "Flicker Free" confirms that the device has no visible and invisible flicker defined in this standard within the range of 0 3000 Hz under various brightness settings.
- The display will not support Flicker Free when Anti Motion Blur/MPRT is enabled. (The availability of Anti Motion Blur/MPRT varies by products.)

### **ENERGY STAR Certification**

ENERGY STAR is a program run by the U.S. Environmental Protection Agency (EPA) and U.S. Department of Energy (DOE) to promote energy efficiency. This product qualifies for ENERGY STAR in the "factory default" settings through which power savings will be achieved. Changing the factory default picture settings or enabling other features will increase power consumption, which could exceed the limits necessary to qualify for ENERGY STAR rating.



For more information on ENERGY STAR, refer to https://www.energystar.gov/.

### Regulatory Notices

### **CE Conformity**

This device complies with the requirements set out in the Council Directive on the Approximation of the Laws of the Member States relating to Electromagnetic Compatibility [2014/30/EU], Low-voltage Directive (2014/35/EU), ErP Directive (2009/125/EC) and RoHS directive (2011/65/EU). This product has been tested and found to comply with the harmonized standards for Information Technology Equipment published under Directives of Official Journal of the European Union.

### FCC-B Radio Frequency Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the measures listed below:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected
- Consult the dealer or an experienced radio/television technician for help.

#### Notice 1

The changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

#### Notice 2

Shielded interface cables and AC power cord, if any, must be used in order to comply with the emission limits.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- 1. This device may not cause harmful interference, and
- 2. This device must accept any interference received, including interference that may cause undesired operation.

#### MSI Computer Corp.

901 Canada Court, City of Industry, CA 91748, USA (626) 913-0828

www.msi.com

#### WEEE Statement

Under the European Union ("EU") Directive on Waste Electrical and Electronic Equipment, Directive 2012/19/EU, products of "electrical and electronic equipment" cannot be discarded as municipal waste anymore and manufacturers of covered electronic equipment will be obligated to take back such products at the end of their useful life.



#### Chemical Substances Information

In compliance with chemical substances regulations, such as the EU REACH Regulation (Regulation EC No. 1907/2006 of the European Parliament and the Council), MSI provides the information of chemical substances in products at: https://csr.msi.com/global/index

#### RoHS Statement

#### Japan JIS C 0950 Material Declaration

A Japanese regulatory requirement, defined by specification JIS C 0950, mandates that manufacturers provide material declarations for certain categories of electronic products offered for sale after July 1, 2006.

https://csr.msi.com/global/Japan-JIS-C-0950-Material-Declarations

#### India RoHS

This product complies with the "India E-waste (Management and Handling) Rule 2016" and prohibits use of lead, mercury, hexavalent chromium, polybrominated biphenyls or polybrominated diphenyl ethers in concentrations exceeding 0.1 weight % and 0.01 weight % for cadmium, except for the exemptions set in Schedule 2 of the Rule.

#### **Turkey EEE Regulation**

Conforms to the EEE Regulations of the Republic Of Turkey

#### Ukraine Restriction of Hazardous Substances

The equipment complies with requirements of the Technical Regulation, approved by the Resolution of Cabinet of Ministry of Ukraine as of 10 March 2017,  $\mathbb{N}^2$  139, in terms of restrictions for the use of certain dangerous substances in electrical and electronic equipment.

#### Vietnam RoHS

As from December 1, 2012, all products manufactured by MSI comply with Circular 30/2011/TT-BCT temporarily regulating the permitted limits for a number of hazardous substances in electronic and electric products.

#### **Green Product Features**

- Reduced energy consumption during use and stand-by
- Limited use of substances harmful to the environment and health
- · Easily dismantled and recycled
- Reduced use of natural resources by encouraging recycling
- Extended product lifetime through easy upgrades
- Reduced solid waste production through take-back policy

### **Environmental Policy**

- The product has been designed to enable proper reuse of parts and recycling and should not be thrown away at its end of life.
- Users should contact the local authorized point of collection for recycling and disposing of their end-of-life products.



- Visit the MSI website and locate a nearby distributor for further recycling information.
- Users may also reach us at gpcontdev@msi.com for information regarding proper disposal, take-back, recycling, and disassembly of MSI products.

### Warning!

Overuse of screens is likely to affect eyesight.

#### Recommendations:

- 1. Take a 10-minute break for every 30 minutes of screen time.
- 2. Children under 2 years of age should have no screen time. For children aged 2 years and over, screen time should be limited to less than one hour per day.

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### **Technical Support**

If a problem arises with your product and no solution can be obtained from the user's manual, please contact your place of purchase or local distributor. Alternatively, please visit https://www.msi.com/support/ for further guidance.